



-----QLAM SPECS-----

Trim Size: 4" x 2.75"

Bleed Size: 4.25" x 3" (Canvas Size)

Live Area: 3.75" x 2.5"

- DPI: 300dpi at 100%
- File Formats: tif, jpeg, eps, ai, indd, and pdf
- Color: CMYK or Grayscale (No RGB)
- Outline All Fonts
- Embed All Linked Images
- Do Not Flatten Layers
- Place artwork on separate layer
- Use a separate file per designation

PINK (LIVE AREA): PLEASE ENSURE
NO TEXT / LOGO EXTENDS BEYOND THIS LINE

BLACK (TRIM): ACTUAL TRIM SIZE

BLUE (BLEED): PLEASE ENSURE ALL IMAGERY EXTENDS TO THIS LINE